

Rise

ACADEMY



Inspiring, educating and informing young people
about careers in media technology

MISSION & PURPOSE

Rise Academy serves as an innovative outreach initiative dedicated to inspiring, educating, and informing young people about the diverse pathways and opportunities within the media technology sector.

This is delivered via a comprehensive suite of educational offerings including expert-led workshops, immersive summer schools, specialised masterclasses, insightful career guidance through multimedia channels like podcasts, hands-on internships, and real-world work experience.



RISE ACADEMY CHARITY STATUS



Rise Academy's dedication to philanthropy is aligned closely to charitable intentions, a testament to our mission's legitimacy and societal value. Rise Academy is now an established Charity.

Achieving full charitable status confers significant benefits, such as eligibility to pursue supplemental funding opportunities, including those offered by external grant bodies and Corporate Gift Aid, charities are empowered to reclaim income tax on donations, effectively enhancing their monetary worth.

Concurrently, this provides a fiscal advantage to donor companies by reducing their taxable profits, thus offering a potential reduction in their corporate income tax obligations.



VISION:
RISE
ACADEMY
CHARITY

"Fostering inclusivity and representation in the media technology industry by actively cultivating a workforce rich in gender diversity, ethnic variety, accessibility for the disabled, socio-economic breadth, and neurodiversity."



THE RISE ACADEMY ACHIEVEMENTS

70

face to face
workshops

18,000

students engaged with
workshops face to face

*50 / 50 gender split (please note a
small % student identify as non-binary)*

Over
300
industry
volunteers

SUMMER SCHOOL 2025

3

locations

1,500

students

40

companies

200

volunteers

10

workshops



2026 PROGRAMME

Rise
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- Schools Workshops
- Summer Schools in London, Manchester, Glasgow and Cardiff
- The Charity 4K Run
- Online Career planning portal
- School Volunteers Resource & Teaching Kits
- Rise Academy Podcast Studio
- Launch of Next Generation Network
- Instagram Shorts Explainer Series
- Various Charity Fundraising events



IN-KIND SUPPORT



The heart of Rise Academy beats strongly thanks to the spirit of our band of volunteers. We invite you to enrich your partnership package with invaluable in-kind support:

- Encourage your team's engagement by allocating time for staff to lead our Rise Academy workshops. These immersive sessions, occasionally extending to overnight stays, offer a rewarding escape from the office and a chance to directly impact young lives.
- Consider underwriting the expenses for volunteer travel and sustenance, ensuring a worry-free experience for those who give their time.
- Allocate opportunities for your employees to contribute to the Rise Academy's growth. Their insights from the workshop floor are instrumental in steering the program's evolution.
- Augment our resources by providing additional equipment necessary to bring our interactive workshops to life.



PARTNERSHIPS



Rise Academy has grand visions of enriching **25,000** young minds throughout the year and branching out across international borders.

To transform these aspirations into reality, we're actively seeking collaborative partnerships.

Your support could be pivotal in our quest to inspire, educate, and inform the youth about the vibrant opportunities within our industry.

We invite you to join us in shaping a brighter future for the next generation.





DONOR LEVELS



PLATINUM	GOLD	SILVER	BRONZE
£50k	£25k	£15k	£7.5k
SUMMER SCHOOL WORKSHOP	<p>Your contributions are vital to realizing the full potential of our charitable endeavors. We understand the importance of flexibility and are committed to finding a level of support that resonates with your budget. If the suggested tiers do not align with your capacity, we are more than willing to explore alternative avenues of donation that better suit your financial considerations.</p>		
In kind			

DONOR PACKAGES



	PLATINUM	GOLD	SILVER	BRONZE	SUMMER SCHOOL WORKSHOP
Branding on all Marketing Materials throughout the year	✓	✓	✓	✓	✓
Branding at all Rise Academy events throughout the year	✓	✓	✓	✓	✓
Branding at all Summer School Locations	✓				✓
Branding at all 4K runs throughout the year	✓	✓	✓		
The opportunity to host a Summer School Workshop	✓	✓	✓	✓	✓
The opportunity to share assets on the Rise Academy website	✓	✓			✓
1 email out to the Rise Academy database	✓	✓	✓	✓	
The use of Rise Academy School assembly kit	✓	✓			
Opportunity to deliver a Rise Academy Workshop	✓				
Rise Academy offers team building event for your team	✓	✓			
Opportunity to take part in Rise Academy research	✓	✓			

RISE ACADEMY CHARITY RUN DONOR PACKAGES

Taking place at **MPTS 2026** (London), **IBC 2026** (Amsterdam)

Gold Partner – £4,000 (limited)

- Premium logo on race bibs
- Prime start/finish signage (largest logo)
- Logo on website, posters, and runner packs
- Dedicated social posts pre & post event
- 4 reserved runner spots

Silver Partner – £2,000 (10 available)

- Logo on start/finish signage
- Logo on website & selected materials
- Social posts pre & post event
- 2 reserved runner spots

Bag Drop Partner – £2,500 (1 available)

- Large logo on bag drop signage
- Logo across materials & website
- Social posts pre & post event
- 2 reserved runner spots

Marshal Partner – £2,500 (1 available)

- Logo on all marshal hi-vis vests
- Logo across materials & website
- Social posts pre & post event
- 2 reserved runner spots

Water Partner – £1,000 (2 available)

- Logo on 100 water bottles *
- Logo on website & race materials
- Social post recognising your support
- 1 reserved runner spot

* Bottles can be supplied by sponsor or sourced at additional cost.



If you'd prefer something bespoke, we're happy to tailor a package that fits your brand and goals.



